

	Teacher Web Page Rubric			
	1	2	3	4
Layout / Design	The pages are unattractive. Text is difficult to read. The backgrounds are distracting.	The pages appear "busy" or "boring". Text may be difficult to read. The backgrounds are somewhat distracting.	The pages are eye-catching and attractive. Text is easy to read. The backgrounds are subtle and appropriate.	The pages are well organized with tables. Text spacing and alignment make reading easy. The backgrounds enhance the page.
Graphics	There are no photos, icons or clip art or they are inappropriate or of low quality.	Photos are blurry or fuzzy; icons and clip art do not "fit" with the topic. Too many pictures make the download time slow.	Photos, icons, and clip art are appropriate, of high quality, and download fairly quickly.	Photos, icons, and clip art are used creatively and may follow a theme.
Information	Information is poorly written, inaccurate, or incomplete.	Information could be better written and too much information is given in each section (Page scrolls down more than twice).	Information is well written and interesting to read and is presented in short sections. Calendar is well developed and syllabus is present.	They have included: Contact Information, Welcome Message, Syllabus, Parental Resources, Worksheets & Handouts, Class Showcase/News, Calendar predicts class assignments for upcoming months, Learning Resources, Class Rules & Policies are well organized and presented.
Navigation / Links	The user may become lost or links may be missing or not working. Links names do not reflect material.	The user may become confused when navigating between pages. Some links may not work.	Links are consistent and easy to find so that the user can easily navigate back and forth through pages.	Links are created with images and icons to enhance the text links.
Working Together	Teams/Clusters/Departments have not worked to compile or share relevant material or assignments.	Teams/Clusters/Departments members have one partner does most of work.	Teams/Clusters/Departments some members have shared equally in responsibilities.	Teams/Clusters/Departments members all have shared equally in responsibilities.
Following District Guidelines	Teacher addressed only one audience (parents, students, and community).	Teacher added some educational resources but site lacks meaningful links.	Teacher addressed all audience and has meaningful links	Teacher followed all website standards to produce a site which addressed all audiences

